

2011

Fundraising Guide



By Lorraine Evans

TVT Mum
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We are thrilled that you want to fundraise for TVT Mum!

Why we need your help

TVT Mum is the UK's only self-help support group for people who are suffering from various TVT medical devices and other medical mesh products and unfortunately due to no long term Randomized Control Trials (RCT's) and no funding available for research from the NHS we have had to do our own research and investigations along with the relevant authorities who support our work and also they are very concerned when they hear medical mesh has caused many people to have serious health problems like mesh erosion/extrusion and other mesh related complications.

Unfortunately there is a severe shortage of skilled and experienced surgeons to treat us at this present time.

We are dedicated to raising awareness to the public and in regular contact with the Governing Bodies MHRA, NICE, NHS, Medical Experts and with our Legal Advisors who can see this is a serious health concern for many people in the UK and Worldwide. There are thousands of people harmed and is currently under investigation.

The money you raise will help us to continue with our work so together we can help those who are suffering and to save further lives from being harmed.

Getting started

We are so proud of you and you should be proud of yourself too for dedicating time to fundraise for TVT Mum. Thank you friend! I hope the following will help you feel more confident about how you can do it and achieve a successful fundraise.

We promise you will get there

Set a fundraising target you feel comfortable with and can achieve. Stick to a strict deadline, there is no need to feel any anxiety about reaching your goal all you need is to keep on track and don't give up.

Fundraising support

We are here to help as much as we can. Please don't hesitate to contact us if you need any fundraising materials such as logo's leaflets, T-shirts, awareness ribbons and let us know how you are getting on. We are here at all times to help you.

People are generous

If your supporters want to know where their money is going, let them know they are helping to save lives and supporting those affected by TVT medical devices and from medical mesh products especially those who do not have access to the internet some are not aware of our support group or do not have any other way of getting help and feeling alone like our senior citizens who are suffering in care homes. You can also direct them to our website for further information.

A Sense of Personal Achievement

Every penny and pound you raise will be put to good use at TVT Mum. You are doing something amazing to help other people and what better thought can there be to keep you going all the way to your fundraising target.

Fundraising ideas

Fundraising should be fun, creative and enjoyable. We've pulled together fundraising ideas.



Fundraise in a flash

- Bake sale
- Loose Change box
- Swap shop event
- Swear box
- Sweeties in a jar



Fundraise with Friends

- Movie night
- Car boot sale
- Concert
- Pub Quiz



Good Deeds

- Sponsored Walk
- Mad Haircut
- Dog Walking
- Car Washing
- Window Cleaning

Please visit this website for some more fundraising ideas: <http://www.100fundraisingideas.co.uk/list-fundraising-ideas/>

Planning top tips

Planning is essential to the success of your fundraising. Grab your pen and paper and start your preparations now – it's never too early to start!

Starting point

- Decide what you want to do and how much you want to raise
- Choose an activity that you will enjoy
- Is the date suitable? Make sure it doesn't clash with any other local events and national, school or religious holidays
- Make sure you keep a good record of all event communication (emails, letters etc)

Venue

- Choose a venue and book it!
- Is the venue suitable for the event? Big enough, small enough? Enough tables and chairs?
- Does it have suitable facilities? Things to consider include wheelchair access and disabled toilet, baby changing facilities, bar, food preparation facilities and a sound system
- Confirm whether there is a hire fee or deposit required. Do they offer a charity concession

Equipment

- What do you need? A sound system, microphone, TV, projector, cash box
- Hiring equipment? Don't forget to add this into your expenditure budget
- If you are using equipment, ensure you know how to use it. Alternatively, ask someone to take care of the technical side of things

Volunteers

- Ask friends and family for help and share the tasks out
- Give your volunteers roles and responsibilities. That way everyone knows what their commitment will be and what is expected of them
- Inform your helpers about TVT Mum and our work. That way if anyone asks about us they know what to say

Money

- Keep an account of all income and expenses in a budget
- Remember to have a float of small change if you are selling anything on the day
- Make sure that you have a safe place to keep the money until you are able to pay it in

After the event

- Send us your donations as soon as possible. Please don't send cash through the post. For ways you can get your money to us, please see page 9
- Say 'Thank You' to all your supporters. This will mean the world to them. We don't mind adding their thoughts to the website if they wish.
- Take a break, have a rest and then start planning your next fundraising venture

We want to support you the best we can please don't forget to get in touch and let us know what you decide to do. You can do this by emailing: fundraise@tvt-messed-up-mesh.org.uk

Or

Find the topic fundraising posted on the message board: <http://tvt-messed-up-mesh.org.uk/phpbb/>

I admire you and thank you from the bottom of my heart that you have done all of this for us ladies, even when I know you have been so unwell yourself!!!
You lead us all with a lantern of light , never let anyone extinguish your determination and sense of justice. I am behind you all the way!!!!!!
Hayley - UK

On a personal level if I was unable to access this website I think I would have been in a mental assylum by now as I would have been so alone with nobody to help or support me. So a big thankyou Lorraine. I don't know what I would done without you. Ann - UK

Had an anterior repair and hysterectomy on the 26th April, I was due to have the TVT operation also and after researching your site decided against it. I am 27yrs and a mother of 4 so the consequences to me would of been crucial. I would like to thank the TVT MUM site for helping me, i could of took my gyne's word for it and ruined my life. I had the repairs and hysterectomy with NO mesh at all and life's great!! Thank you all so much for the advice. Dawn - UK

Fundraising legalities

It is your responsibility to make sure your event is safe and complies with any relevant regulators.

Health and safety

- Complete a 'risk assessment' for your fundraising activity. Consider all possible risks like bad weather, trailing wires, physical obstructions and food hygiene
- Check out www.eatwell.gov.uk for the latest food regulations for events

Alcohol and entertainment

- Do you have the correct licences in place to serve alcohol and to hold entertainment? Speak with your local Council for further advice

Lotteries and raffles

- If you are planning on holding a raffle and you are only selling raffle tickets at the event, you will not need a licence
- If you are selling tickets in advance, please contact the gambling commission or your local authority to obtain the relevant permissions

Using the charity name and charity number

- You must display the correct charity name (TVT Mum) on all event publicity. This is a legal requirement and it is an offence not to do so. The purpose of our first fundraising event is to obtain a Charity Registration number for TVT Mum and will be available in the very near future. At present due to our income less than £5,000 we are not required to be registered according to the Charity Commission.

First aid

- Please make sure that there is adequate first aid cover for your event, if required. St John's Ambulance is a provider.

Collections

- Anyone holding a collection in a public place (the street, a park) needs a Street Collection Licence from the local authority (the council/metropolitan borough). You will need to apply well in advance (at least a month) before the date of your collection, and longer during a busy period like Christmas.
- To collect sponsorship or donations on private property, such as in a supermarket, a pub or a train station, you simply need to get the written permission of the store/station manager or landlord.

Although we really appreciate your support, TVT Mum cannot accept liability for any fundraising activity you undertake for our benefit. If you need insurance please make sure that you have this in place prior to the date of your event.

Tell people about it!

Publicising and marketing your fundraising activities needn't be daunting. Take a look at our top tips and see what you could achieve.

Marketing materials

- When designing posters please be sure that you use our charity identity in the right way
- Printed information (posters, fliers, tickets etc.) must have our logo displayed correctly – T-shirts and awareness ribbons will be available soon.
- Please email us for the logo: fundraise@tvt-messed-up-mesh.org.uk
- Email us all material designs first for approval before you go to print

Word of mouth and social networking

- Word of mouth is one of the best (and cheapest!) ways of letting people know about your event
- Tell your friends, ask them to tell their friends and talk about your fundraising to anyone that will listen
- Network, network, network! Use Facebook, You Tube, MySpace or twitter to advertise your event
- Add a link from your JustGiving page (this work is still in progress) to your Facebook page which will allow you to show your friends your fundraising progress
- Tell us the details of your event, and we will promote you through the TVT Mum Website, Facebook and twitter pages

Local press and radio

- The press love a 'human interest' story. Call your local papers and radio stations with details of your event and then follow it up with a press release and a good quality photo. Please get in touch with us for a sample press release to get you started.
- If they want to interview a TVT Mum representative please ask them to call the fundraising team on 0117 9658992

TVT Mum website

- Promote your event to people in your area by uploading details of your event to the 'in your area' (there will be a webpage dedicated to your fundraising event) section of TVT Mum Website

Paying us your money

Once you have completed your fundraising, please send us your money as soon as possible.

- Cheques are made payable to TVT MUM

Please make sure you send your cheque with a cover note with your contact information and details of your fundraising

- You can pay your money directly into our bank account. Please call 0117 9658992 for our bank account details
- Once you've completed your fundraising please feel free to send us any photos or videos you have and we will feature you on our website and in our newsletter

For more information on how to donate please visit our main website: <http://www.tvt-messed-up-mesh.org.uk/donations.html>

We are planning in the very near future to use the donation and fundraising website justgiving.com this will enable us to show all our fundraising events and the use of credit and debit card payments. This work is still in progress thank you for your patience.

Helpful contacts

online sponsorship sites

<http://www.ncvo-vol.org.uk/>

<http://www.carers-healingspur.co.uk/>

<http://www.forgetmenotcharity.org/background.php>

Thank you for your support



Find out more

email: fundraise@tvt-messed-up-mesh.org.uk

call: 0117 9658992

Address: TVT Mum || C/o Lorraine Evans || 30 Briar Way || Fishponds || Bristol || BS16 4EB || United Kingdom

Website: www.tvt-messed-up-mesh.org.uk

Please take a moment to sign our petition: <http://www.thepetitionsite.com/1/an-urgent-review-is-required-on-the-medical-devices-tvt-tvto-tot-and-the-use-of-mesh-graft-for/>

Support Group Message Board: <http://tvt-messed-up-mesh.org.uk/phpbb/>

